



Government of
Madhya Pradesh

MPDC

MP INDUSTRIAL DEVELOPMENT
CORPORATION LTD.



MSME

invest.mp.gov.in



**INVEST
MADHYA
PRADESH**

**EV, AUTOMOBILE &
AUTO COMPONENTS**



MADHYA PRADESH

**EV, AUTOMOBILE &
AUTO COMPONENTS**

ECOSYSTEM THAT IS ENABLING THE GROWTH OF AUTO & EV SECTOR IN MP



30+ Original Equipment Manufacturers



200+ Auto Component Manufacturers



1000+ Equipment Manufacturers



**Leading State In Manufacturing Of
Commercial Vehicles And Farm Equipments**



**Focus On Next Gen Mobility With
Players Setting Up Their EV Facilities**

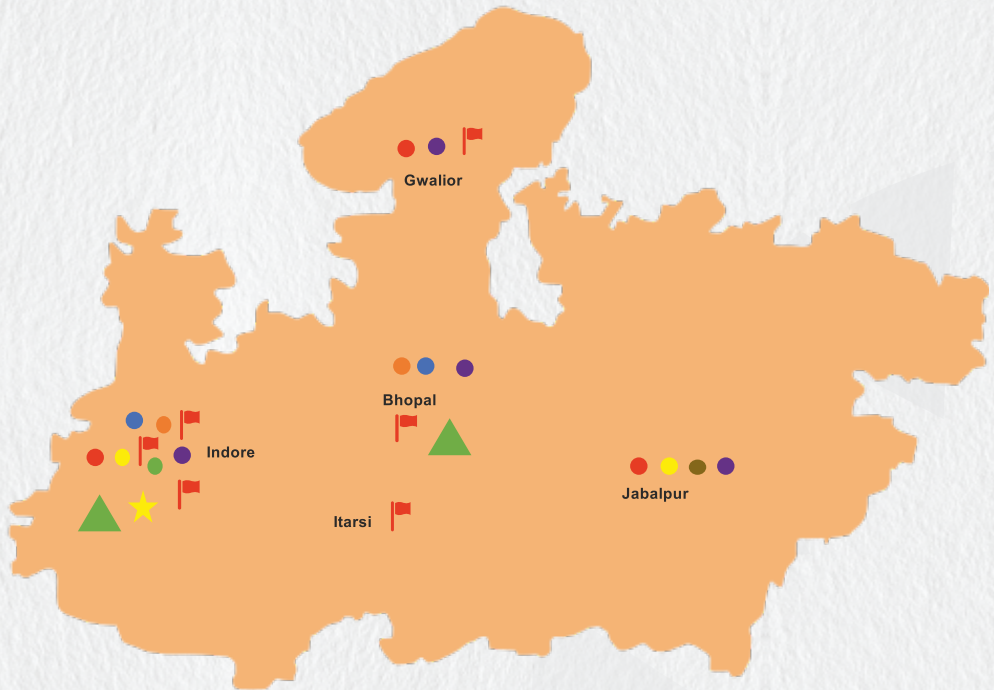


Natrax, Asia's Longest High-speed Testing Track



US \$192 Million Total Exports (FY 23-24)

GEOGRAPHICAL SPREAD OF AUTOMOTIVE ECOSYSTEM IN MADHYA PRADESH



- Auto Companies (2W, 3W, Passenger Cars, Commercial Vehicles etc.)
- Auto Component
- Electric Vehicle and components
- Defence Vehicles
- Farm Vehicles and components
- Earth moving vehicles
- ▢ Inland Container Depots
- ★ NATRAX
- ▲ Multi Modal Logistics Parks
- Auto ancillaries

PRESENCE OF KEY PLAYERS IN MADHYA PRADESH



MAHINDRA
TWO WHEELERS



LARSEN & TOUBRO
It's all about Imagination

CNH
INDUSTRIAL



VE COMMERCIAL VEHICLES
A MAHINDRA GROUP AND DELTA MOTORS JOINT VENTURE

Caparo



AVTEC
CK BIRLA GROUP

LIUGONG



MAHLE

JAI
Jamna Auto Industries Ltd.

GABRIEL



BELRISE
INDUSTRIES



Panasonic
ENERGY



RALSON
TIRES TREAD NEW PATHS

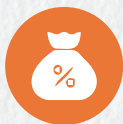


Kach Motors

LUCRATIVE INDUSTRIAL POLICY



Highlights of Madhya Pradesh's Industrial Promotion Policy



India's only tax delinked policy with special focus on capital investment, employment generation and exports



Investment Promotion Assistance: Tax delinked investment assistance up to **40% of investment in plant and machinery**



Incentive on Employment generation: Upto 1.5 times



Benefits to Export oriented units: Upto 1.2 times



Infrastructure Development Assistance for creating power, water and approach road



Green Industrialization Assistance for establishing Waste Management Systems like ETP, STP



Provision for Power Tariff Rebates and Electricity Duty Exemptions



Reimbursement of Patent charges



Customized Package available for **mega scale industrial units**



Transparent process with **online incentive calculator**

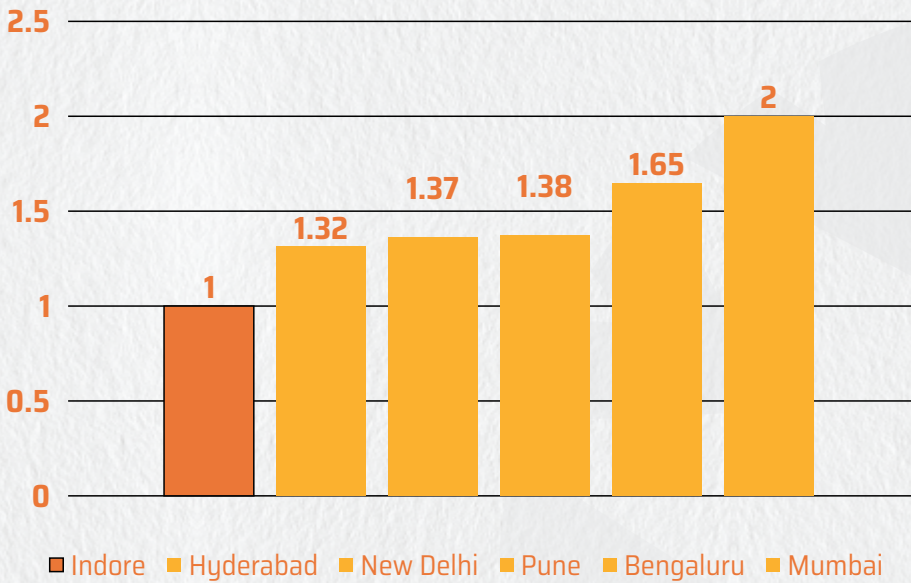


Similar incentives for ancillaries' units

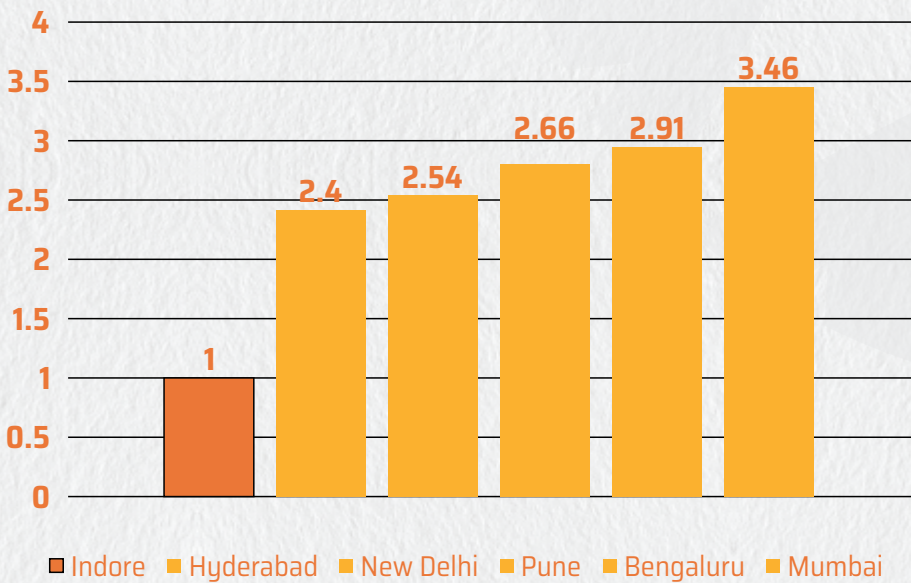
COUPLED WITH CONDUCTIVE EASE OF BUSINESS AND LIVING ENVIRONMENT.....



Ease of Living



Cost of Business Operations



EASE OF DOING BUSINESS



Start your business in 30 days



100% transparent Single Window Clearance system



GIS Based Allotment of Land in 24 days



Exemption from 22 approvals and their inspections of 7 departments for a period of three years



First state to implement “Labour Case Management System”

MADHYA PRADESH ENCOURAGES THE INVESTMENTS IN THE EMERGING EV INVESTMENT IN THE YEARS AHEAD.....



EV Manufacturing



Public EV Charging Stations



Solar Electric Vehicle Charging



Battery Swapping Technology



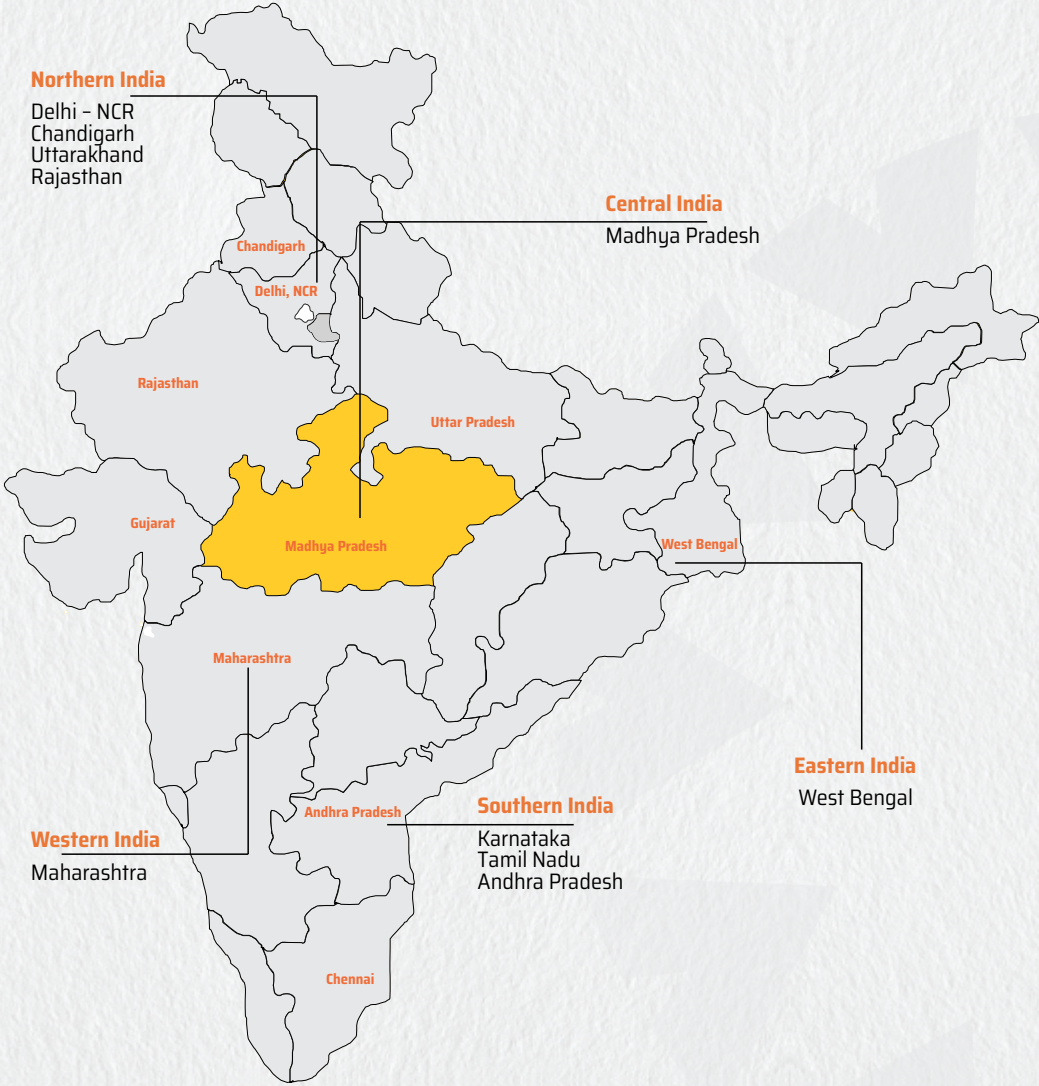
EV Equipment Manufacturing



Home Charging Stations



INDIA'S AUTOMOBILE SECTOR



INDIA'S AUTOMOBILE SECTOR



22.9 Million: Automobile Manufactured

\$ 23 Billion: Auto & Auto Component Exported

37 Million: Employment Generated

7.1 % share in India's GDP



World's Largest Two-Wheeler and Three-Wheeler Manufacturer

2nd Largest Bus and Tractor Manufacturer

3rd Largest Heavy Truck Manufacturer

4th Largest Car Manufacturer





**OUR INTERNATIONAL
BRAND AMBASSADORS
PROMOTING MAKE IN MP**

SUCCESS STORY OF



Trusted Madhya Pradesh Since

- Operating in Madhya Pradesh since 2002

Growth Achieved Together

- Annual Turnover (2021-2022) for Plants in Madhya Pradesh - ₹ 180 Crores

USPs / Innovations

- Extra Deep drawn Stamping, door hemming, Seam welding & EN 15085 CL-1 Certification
- Tool room and R&D centre at Chennai in technical collaboration with Shin Young of Korea

Key Highlights / Achievements

- 18 Manufacturing plants strategically located near to major Auto OEM hubs
- Award for “Continuous Association” by MITSUBA in 2018
- Award for “Best Supplier Performance” by Duroshox in 2019.

Products

Tractor Parts



Truck Parts



Railway Parts



SUCCESS STORY OF



MR. SIDDHARTHA LAL
Chairman



MR. VINOD AGGARWAL
MD & CEO

Trusted Madhya Pradesh Since

- First Plant Commissioned in 1986 at Pithampur, Madhya Pradesh has been focal point of all eight manufacturing plants

Growth Achieved Together

- From single facility to eight plants, VECV has made an investment of ₹6000 Crore Annual turnover of more than ₹8650 Crore

USPs / Innovations

- Capacity of 130000+ trucks and 15600+ buses per annum
- State-of-the-art Parts Distribution Centre

Key Highlights / Achievements

- Employment exceeding 30000 people including 18000 through suppliers and associates
- More than 100 ancillaries and suppliers in Madhya Pradesh supplying to VECV

Products



SUCCESS STORY OF



MR. PARAG SATPUTE
Managing Director



MR. AJAY SEVEKARI
Managing Director

Trusted Madhya Pradesh Since

- Operating in Indore since 1996 with capacity of >20000 tyres / day

Growth Achieved Together

- Annual turnover of more than ₹ 2500 Crore

USPs / Innovations

- ECOPIA tires with 7% better fuel efficiency

Key Highlights / Achievements

- 89 Million tyres produced so far
- Great Place to work (Certified in 2021 & 2022)
- Greentech Award for safety (2021)

Products

- Passenger Radial Tyres (PSR), Light vehicle tires (LVR)



SUCCESS STORY OF



MR. RAKESH MALHOTRA
Country Head



MR. SATENDRA TIWARI
Plant Head - MP

Trusted Madhya Pradesh Since

- Construction equipment wing is operating in Indore since 1999, making best in class globally proven FPT engine, Case Intelligent Hydraulic System (CIHS) and Tractor Loader Backhoe

Growth Achieved Together

- Annual turnover of more than ₹ 985 Crore; 22% YoY growth

USPs / Innovations

- Multi-radius moldboard in Grader
- Unique Case Intelligent Hydraulic System (CIHS) in Crawler excavator

Key Highlights / Achievements

- Equipment India Award for the 9th consecutive year in 2020-21
- Yellow Dot award for Best Design and Safety for vibratory compactors,
- 2019 Certified Great Place to Work for 3 consecutive years 2020, 2021, 2022

Products

Excavator, Tractor Loader Backhoe, Vibratory Compactor, Motor Grader, Crawler Dozer





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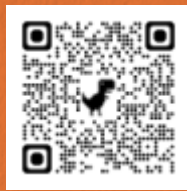
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