

क्रमांक /199/एमपीआईडीसी/स्था./से.नि./ 2024/

भोपाल, दिनांक 27.06.2024

प्रति,

प्रबंध संचालक,
मध्यप्रदेश माध्यम,
40, प्रशासनिक क्षेत्र अरेरा हिल्स,
भोपाल (म.प्र)

विषय :- विज्ञप्ति जारी करने के संबंध में।

संदर्भ :- एमपीआईडीसी मुख्यालय भोपाल का पत्र क्रमांक/199/एमपीआईडीसी/स्था./से.नि.
17/2024/6766, दिनांक 26.06.2024

उपर्युक्त विषयांतर्गत निगम में संविदा भर्ती हेतु संदर्भित पत्र के साथ संलग्न विज्ञप्ति का प्रकाशन निम्न समाचार पत्रों में एक बार प्रकाशित करने हेतु लेख किया गया था :-

1. नई दिल्ली से प्रकाशित होने वाले राष्ट्रीय स्तर के 02 अंग्रेजी समाचार पत्र।
2. 03 राज्य स्तरीय हिन्दी दैनिक समाचार पत्र। (भोपाल, इन्दौर, ग्वालियर)

उपरोक्त के संदर्भ में अनुरोध है कि उक्त विज्ञप्ति का प्रकाशन उपर्युक्त उल्लेखित समाचार पत्रों के स्थान पर निम्न समाचार पत्रों में प्रकाशित करने का अनुरोध है :-

1. नई दिल्ली एवं मुम्बई से प्रकाशित होने वाले राष्ट्रीय स्तर के 01-01 अंग्रेजी समाचार पत्र में।
2. मध्यप्रदेश राज्य स्तरीय के 01-01 हिन्दी एवं अंग्रेजी दैनिक समाचार पत्र में।

प्रकाशन उपरांत देयक दो प्रतियों में इस कार्यालय को उपलब्ध कराने बावत लेख है।

(सी.एस. धुर्वे)

कार्यकारी संचालक (प्रशा.)

पू.क्रमांक /199/एमपीआईडीसी/स्था./से.नि./ 2024/6801 भोपाल, दिनांक 27.06.2024

प्रतिलिपि :-

- ✓ संचालक (आई.टी. एवं सिंगल विण्डो सिस्टम), एमपीआईडीसी मुख्यालय, भोपाल की ओर विज्ञप्ति की प्रति संलग्न कर अपेक्षित है कि उक्त विज्ञप्ति कृपया निगम बवेबसाईट पर प्रदर्शित कराएँ।

कार्यकारी संचालक (प्रशा.)

SECRETARIAT FOR SINGLE WINDOW SYSTEM

CIN : U51102MP1977SGC001392

21, Arera Hills, Bhopal-462011 M.P. (India)

Tel. : (91) 0755-2571830, 2575618, 3523555, 3523505, E-Mail : helpdesk@mpidc.co.in, Website : www.invest.mp.gov.in

No.199/MPIDC/Est./S.N.17/2024/6765

Date :26/06/2024


ADVERTISEMENT

MP Industrial Development Corporation Limited
(Website: - www.invest.mp.gov.in)

MP Industrial Development Corporation Ltd., Bhopal invites application from eligible aspirants for following role on contractual basis for 03 years:-

S.No.	Role	No. of Position	Consolidated Pay (approx.)
1	Sector Specialist – Pharmaceuticals	1	1,25,000
2	Sector Specialist – Textile & Garments	1	1,25,000
3	Sector Specialist – Automobile & Engineering	1	1,25,000
4	Sector Specialist – Food Processing	1	1,25,000
5	Digital & Social Media Specialist	1	1,25,000
6	Chief Technical Officer	1	2,00,000
7	Policy Specialist	1	1,50,000
8	Senior Project Engineer.(Civil)	1	1,25,000
9	Project Engineer (Civil)	1	1,00,000

2. Brief job description, minimum qualification, relevant experience, application format, opening & closing dates and other details shall be available on website www.invest.mp.gov.in.


Managing Director

SECRETARIAT FOR SINGLE WINDOW SYSTEM

CIN : U51102MP1977SGC001392

21, Arera Hills, Bhopal-462011 M.P. (India)

Tel. : (91) 0755-2571830, 2575618, 3523555, 3523505, E-Mail : helpdesk@mpidc.co.in, Website : www.invest.mp.gov.in

ADVERTISEMENT

Appointment for the following Post upto 03 years on contractual basis

The MPIDC (MP Industrial Development Corporation Limited) Bhopal, a Corporation of Government of Madhya Pradesh, Department of Industrial Policy & Investment Promotion intends to make appointment for the following role on contractual basis for a period of upto 03 years under consolidated pay mode.

The post wise vacancies are as under:-

S.No.	Role	No. of Position	Consolidated Pay (approx.)
1	Sector Specialist – Pharmaceuticals	1	1,25,000
2	Sector Specialist – Textile & Garments	1	1,25,000
3	Sector Specialist – Automobile & Engineering	1	1,25,000
4	Sector Specialist – Food Processing	1	1,25,000
5	Digital & Social Media Specialist	1	1,25,000
6	Chief Technical Officer	1	2,00,000
7	Policy Specialist	1	1,50,000
8	Senior Project Engineer (Civil)	1	1,25,000
9	Project Engineer (Civil)	1	1,00,000

- Note: - 1) Number of Posts can be increased or decreased.
 2) MPIDC reserves the right to appoint or not to appoint for any post on any reason.
 3) For the above post any Indian citizen can apply.
 4) Any attempt to influence for his/her candidature in any form shall be the ground for rejection

General Terms & Condition of appointment on contractuall basis :-

S.No.	Role	Qualification experience required and other details
1	Sector Specialist – Pharmaceuticals	As per annexure “A”
2	Sector Specialist – Textile & Garments	As per annexure “A”
3	Sector Specialist – Automobile & Engineering	As per annexure “A”
4	Sector Specialist – Food Processing	As per annexure “A”
5	Digital & Social Media Specialist	As per annexure “B”
6	Chief Technical Officer	As per annexure “C”
7	Policy Specialist	As per annexure “D”
8	Senior Project Engineer (Civil)	As per annexure “E”
9	Project Engineer (Civil)	As per annexure “E”

2. Age Limit

2.1 Maximum age limit for serving or retired employee of Central/State or its undertaking should not be above 65 years and for others it should not be above 55 years as on 01.01.2024.

3. How to apply

3.1 Applications shall be received BY MPIDC through online mode only. Please visit our website www.invest.mp.gov.in.

3.2 Applications shall be submitted from 25.07.2024 to 08.08.2024 in the application format available on our website.

(i) Download the application format after filling the basic information and then upload the scanned copy of the filled application form.

(ii) Upload your updated CV

(iii) Upload Supporting Documents.

3.3 Applications must contain copy of supporting documents e.g. age, educational qualifications, experience etc. and the declaration.

4. Application fee and other charges

4.1 There shall be no application fees.

5. Merit, Selection and Appointment

5.1 All applications received till closing date shall be primarily scrutinized by the officers and candidates shall be shortlisted by the competent authority for onward Interview. List of shortlisted candidates shall be notified on the portal.

5.2 All shortlisted candidates shall be informed well in advance for venue and date of interview through notice on the portal and e-mail.

5.3 After completion of interview by the empowered committee a final post wise merit list shall be declared and notified on portal. The corporation may issue appointment order on contractual basis from this selection list if deemed fit.

5.4 If the score obtained for two or more candidates are same then determination of merit shall be as under, i.e. preference will be given to candidates securing higher marks/grades in the last qualifying degree or post-graduation (as applicable). In case of same marks/grades, the person with higher number of years/months of experience shall be given preference.

6. General Conditions Regarding Eligibility

6.1 The candidate should be an Indian.

6.2 The Candidates working in Government/Semi Government/Public Sector organizations, satisfying the eligibility criterion, education and age, shall have to produce NOC from employer on or before the joining.

6.3 Selection of any candidates to any post shall not be any right for the appointment to the post.

7. Important dates:-

S.No	Activity	Date
1	Opening of portal for Application	25.07.2024
2	Last Date of Application filling	08.08.2024
3	Calling for interview	As displayed on portal & other means of communication.
4	Declaration of selection list	As per the decision of the corporation after concluding the interview phase.

* Any attempt to influence for his/her candidature in any form, shall be the ground for rejection.

Note:- Department will declare the notification on MPIDC website for interview/Selection List.

In case of any change in scheduled date, it will be notified on MPIDC limited website (www.invest.mp.gov.in). It is in the interest of the candidates to visit official website of MPIDC limited regularly and note the updates/notices related to the recruitment process. The MPIDC do not owe any responsibility in this regard, if candidate fails to note latest updates, no claims shall be entertained. Further, the candidate should fill the correct form in every respect and nothing should be concealed or withheld by them.

Position: Sector Specialist or Region Leads (4)

Sectors	Regions
1. Pharmaceuticals,	1. Europe
2. Food Processing,	2. America
3. Textile or Garment,	3. Middle East
4. Automobile or Electric Vehicle	4. South-East Asia (including China & Japan)
5. Engineering	5. China
	6. Japan & S. Korea

1 Brief Job Description:

- Work in close coordination with the Director – Branding and Marketing to ensure execution of the branding & marketing strategy to position MP as a favourable investment destination for the identified sector / region
- Global and state level sector benchmarking to identify potential subsectors for investments
- Preparation of high-quality research material, reports, and briefing notes required for an investment opportunity in the identified sector / region
- Prepare and maintain industry database including existing and prospective investors for the identified sector / region
- Identify existing clusters of the sector within state, create relevant database and create action-plan for strengthen the existing clusters for value addition and developing new clusters including common facilities, plug and play facilities, etc
- Constant communication with various sector and region-specific industry associations to identify new potential investors / companies
- Organise and coordinate with stakeholders for discussions, workshops, events, roadshows, client meetings, etc.
- Regularly update the company database on leads and client cases
- Preparation of knowledge collaterals like sector profiles, sector policy, policy benchmarking, etc and lead the discussion with investors in identified sector/ region

2 Minimum Qualification:

- MBA/ equivalent from reputed institute (International Institutes of repute or NIRF ranking – Top 100 institutes)
- Specialisation in the relevant sector/ international business will be preferable

3	<p>Relevant Experience:</p> <ul style="list-style-type: none">• 7+ years of total work experience in consulting / developmental agency / investment bank / investment promotion agency / corporate• 4+ years of work experience as a sector specialist in a firm / corporate or 4+ years of experience in working in / for a specific region• Must have in-depth knowledge of sectors, sub-sectors, value-chain and regions and excellent research and analytical skills• Experience of preparing sector / region briefs, analysis, research reports• International Experience will be given additional weightage• Excellent communication, writing skills and team working skills is a must• Regional specialist with knowledge of regional language will be given additional weightage
4	<p>Other Details:</p> <ul style="list-style-type: none">• Place of posting: Bhopal• Duration: 3 Years, Extendable to 2 Years• Compensation structure: Upto INR 1,25,000 per month based on suitability of the candidate and based on last drawn CTC• Reporting: Director – Branding and Marketing, MPIDC

Position: Digital and Social Media Specialist	
1	Brief Job Description: <ul style="list-style-type: none">• Develop and manage social media strategies and ad campaigns to build awareness of MPIDC on relevant social media networks, working with stakeholders across the organization• Design a digital road map & campaign and budget and undertake its implementation• Create programs and campaigns to grow followership and engagement within the social media and community space• Manage, monitor and evaluate social media results, social media reporting and analytics on a regular basis in coordination with organization's goals and benchmarks, to quantify and qualify effectiveness of social media campaigns• Collaborate and maintain close relationships with cross-functional teams to maximize outreach efforts and ensure alignment across channels and teams• Strategize content with content creators/knowledge partners/internal departments for marketing ads and campaigns for online medium and ensure content is informative and appealing• Support online events with pre-event, during-event, and post-event social media coverage• Optimising campaigns and budgets to be able to meet the predefined KPI's across multiple channels• Contribute to process, internal tools, websites and SEO optimization of digital content and support SEO strategies by understanding keyword priorities and integrate them into content marketing plans• Research and administer social media tools on a daily basis in support of social media strategy• Keep pace with social media and internet marketing industry trends and developments and create best/effective strategies for MPIDC
2	Minimum Qualification: <ul style="list-style-type: none">• MBA/ Masters In Marketing or Advertising or relevant degree from reputed institute (International institutes of repute or NIRF ranking – Top 100 institutes)• Specialised Course in Social/ Digital Media marketing will be preferable
3	Relevant Experience: <ul style="list-style-type: none">• Minimum 7 years of relevant experience in Digital Marketing with corporates and other reputed organisations• Minimum 3 years of experience in Social Media Management• Strong writing skills and communication skills with a good grasp of tone and appropriate professional online communication• International Experience will be given additional weightage

	<ul style="list-style-type: none">• A passion for Social Media with demonstrated successful outcome• Relevant certification/experience of SEO & SEM will be given additional weightage
4	<p>Other Details –</p> <ul style="list-style-type: none">• Place of posting: Bhopal• Duration: 3 Years, Extendable to 2 Years• Compensation: - Upto INR 1,25,000 per month based on suitability of the candidate and based on last drawn CTC• Reporting: Director – Branding and Marketing, MPIDC

	Position – Chief Technical Officer (CTO)
1	Brief Job Description: <ul style="list-style-type: none">• Ensure that business needs of MPIDC are effectively met through proper deployment of IT systems and applications which increases the productivity and bring in transparency of various services• Overall responsible for scoping, planning, successful implementation and monitoring of the Single Window System-INVEST portal / GIS Land Booking portal and other IT initiatives of MPIDC• Resolving major issues faced by IT implementation agency (IA) and enable them with necessary support required. Manage the partnerships and communications with stakeholder's like NIC, MPONLINE, MAPIT as and when needed• Responsible for ensuring processes and methodologies are in place for all phases of software lifecycle management including business continuity, data centre, DR processes along with future needs of the project• Deliver seamless integration with external applications of various other departments of GoMP and GOI as and when needed• Ensure applicable security and compliance/regulatory standards and policies, are identified, and implemented for all aspects of IT and application development• Provide overall technical leadership on projects as well as oversight and mentoring to other Team Members (in-house or third party)• Drive technology thought leadership, vision, and strategic direction in collaboration with key stakeholders for the projects, providing solutions that improve efficiency of MPIDC.
3	Minimum Qualification: <ul style="list-style-type: none">• Must have a B.Tech degree in Engineering from a reputed institute preferably in Computer Science or EEE & ECE or IT.• MBA/MCA or Masters in relevant field from reputed institute (International Institutes of repute or NIRF ranking – Top 100 Institutes)
4	Relevant Experience: <ul style="list-style-type: none">• Work experience of 12+ years in the IT industry with at least 10 years into application development and deployment• 3+ years of experience in leading IT projects working with international clients outside India• Experience of working with latest technologies like IA, Cyber security, Cloud Computing, Big data, Data Analytics will be given additional weightage• Experience of leading ERP implementation for a medium or large enterprise involving core modules such as HR and payroll, Finance, Project Management, Procurement modules, and integration with external applications is desirable• Leading IT industry Certification PMP/TOGAF/ITIL will be given additional weightage

	<ul style="list-style-type: none">• Experience with modern DevOps fundamentals, tools and techniques• Strong logical and analytical skills and interpersonal skills
5	Other Details: <ul style="list-style-type: none">• Place of posting: Bhopal• Duration: 3 Years, Extendable to 2 Years• Compensation: Upto INR 2,00,000 per month based on suitability of the candidate and based on last drawn CTC• Reporting: Managing Director, MPIDC

Position: Director – Policy

1.	Brief Job Description: <ul style="list-style-type: none">• Conduct research, gather and report on both quantitative and qualitative data, analyze current policies of the state, within India and international policy landscape, evaluating the effects of such policies, and report on findings including recommendations for policy update• Examine and document benefits and impact of policies and government programs and suggest improvements for better implementation of policies• Continuously interact with stakeholders and beneficiaries to understand the gaps in the existing policy framework and simplification of such procedures from time to time• Drafting policy, schemes, regulations, etc and its implementing procedure along with draft formats for information collection in purview of the Department• Work effectively within the Department to incorporate policy objectives in support of MPIDC's objectives and to ensure clarity on related goals internally and externally• Design and contributes the policy advocacy strategies by identifying and prioritizing stakeholders and communication means• Support MPIDC to ensure that all policies meet legal regulations and standards• Ensure updating policies from time to time as per central government and state government announcements and ensuring proper measures are taken by allied departments for its implementation• Helping develop new proposals and concept papers for special sectors or industries as per market need and trends
2.	Minimum Qualification <ul style="list-style-type: none">• MBA or Masters In Public Policy or relevant field from a premier institute (International Institutes of repute or NIRF Ranked Top 100)
3.	Relevant Experience <ul style="list-style-type: none">• 7+ years or more of overall work experience• 4+ years of relevant experience at the international or national or local level in policy dialogue, formation, advocacy, regulatory reforms, policy assessments, etc.• Experience of evaluating policies or legislation and drafting written analyses and recommendations• Working knowledge of current investment promotion policies, international investment law and policy and sector trends will be given additional weightage• Strong analytical and problem-solving skills• International Experience will be given additional weightage• Excellent communication and writing skills and team working skills is a must• Knowledge of Hindi will be desirable

4	<p>Other Details</p> <ul style="list-style-type: none">• Place of posting - Bhopal• Duration – 3 years contract• Compensation structure – Upto INR 1,50,000 per month based on suitability of the candidate and based on last drawn CTC• Reporting – Executive Director – Policy or CGM - Policy
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Position: Senior Project Engineer & Project Engineer					
1	<p>Brief Job Description</p> <ul style="list-style-type: none"> • Manage, design and plan to create and maintain industrial infrastructure projects of MPIDC • Conduct feasibility assessments and site inspections for assessing viability of projects • Assist in preparation of project DPRs and reports and undertake review of DPRs • Preparing new industrial project plans and supervise implementation of the same • Preparation of BOOs, technical documentation for civil material requisition and assists in the technical evaluations • Supervises/Approves civil structure design, constructive drawings of buildings, plot plans and foundation drawings. • Preparation and review of Scope of Work and technical specification for civil construction subcontracts, tender documents, etc • Monitoring project progress and ensures design specifications, safety, and other standards are met. 				
2	<p>Minimum Qualification :</p> <table border="1"> <tr> <td>Senior Project Engineer (Civil): Degree in engineering from a recognised university</td> <td>Project Engineer (Civil) Degree in civil engineering from a recognised university</td> </tr> </table>	Senior Project Engineer (Civil): Degree in engineering from a recognised university	Project Engineer (Civil) Degree in civil engineering from a recognised university		
Senior Project Engineer (Civil): Degree in engineering from a recognised university	Project Engineer (Civil) Degree in civil engineering from a recognised university				
3	<p>Relevant Experience:</p> <table border="1"> <tr> <td>Senior Project Engineer</td> <td>Project Engineer</td> </tr> <tr> <td>Minimum 20 years</td> <td>Minimum 15 years</td> </tr> </table>	Senior Project Engineer	Project Engineer	Minimum 20 years	Minimum 15 years
Senior Project Engineer	Project Engineer				
Minimum 20 years	Minimum 15 years				
4	<p>Other Details –</p> <ul style="list-style-type: none"> • Place of posting: Bhopal or anywhere in MP • Duration: 3 Years, Extendable to 2 Years • Compensation-Upto INR 1,00,000 or INR 1,25,000 per month based on suitability of the candidate and based on last drawn CTC • Reporting : Superintendent Engineer 				