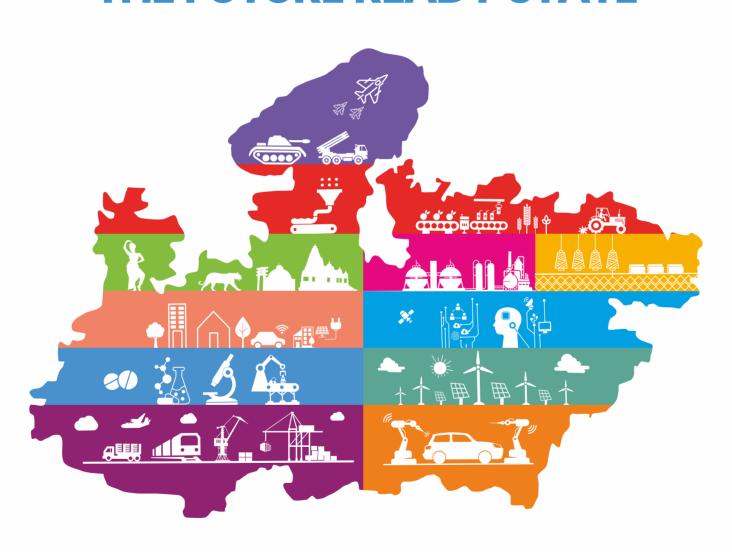


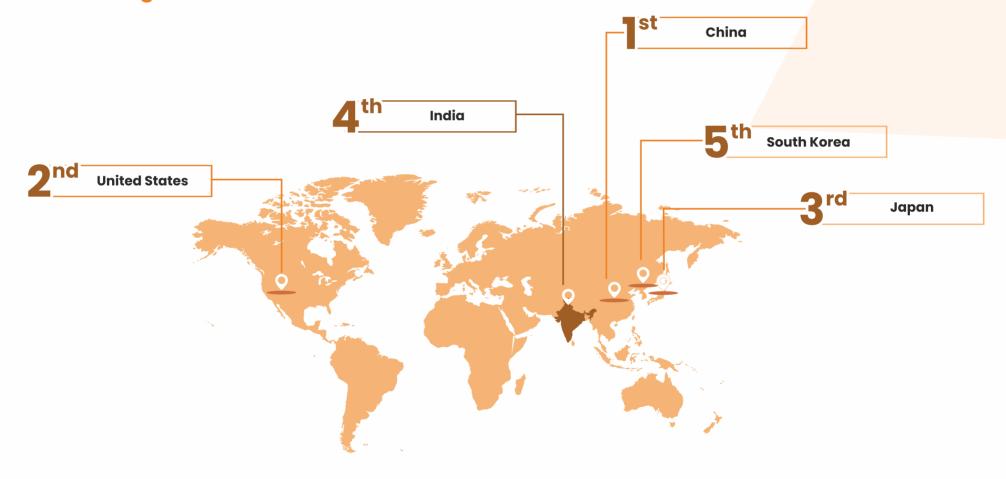


# MADHYA PRADESH THE FUTURE READY STATE



### **Global Scenario**

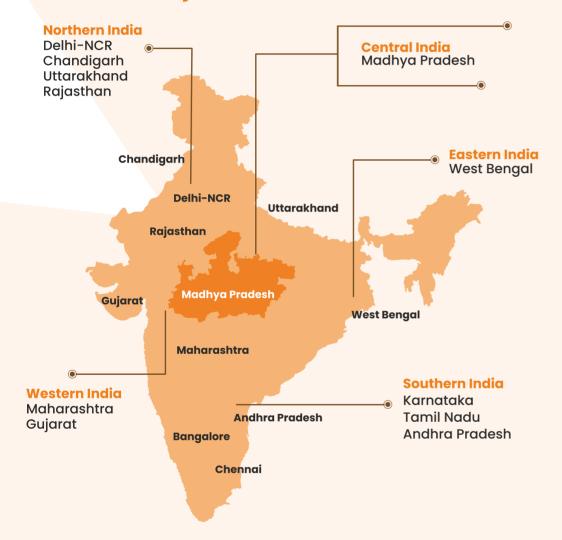
India is among the top 5 auto and auto ancillary manufacturing countries in the world





### India's Automobile Sector

#### Location of Major Automobile hubs in India



22.9 Mn: Automobile manufactured

**\$23 Bn:** Auto & Auto Components exported

37 Mn: Employment generated

7.1% Share in India's GDP



World's largest two-wheeler and three-wheeler manufacturer

2nd largest bus and tractor manufacturer

3rd largest heavy truck manufacturer

4th largest car manufacturer



Production, Export, Employment and GDP contribution figures as of Fy'22

# Madhya Pradesh The Growth Centre of India

### **Industry Ready**



3,00,000 KMs of road network



96 Industrial Areas and more than 1.25 Lakh acres of total Land Bank



2 Lakhs technical and management graduates every year

14 Institutes in Top100 Ranking of NIRF



Power Surplus 25,800+ MW



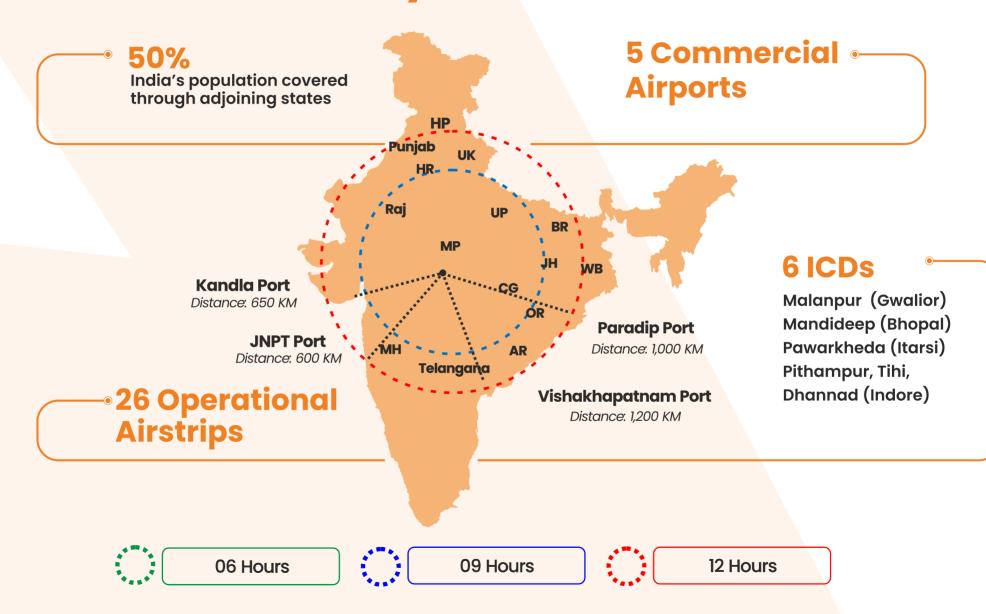
1,000+ MCM
water reserved for
Industry



Featured as "Achievers" in EoDB 2021 ranking



### **Robust Connectivity**



## Madhya Pradesh Automobile Sector



#### **Ready Ecosystem**

10+
Original Equipment
Manufactures

200+ Auto Component Manufactures

2778+ Engineering Manufactures



#### World Class Auto Infrastructure

NATRAX National Automobile Test Tracks

Sector Specific Training Institutes

Robust Logistics
Infrastructure with
MMLP and ICDS



#### **MP Auto Cluster**

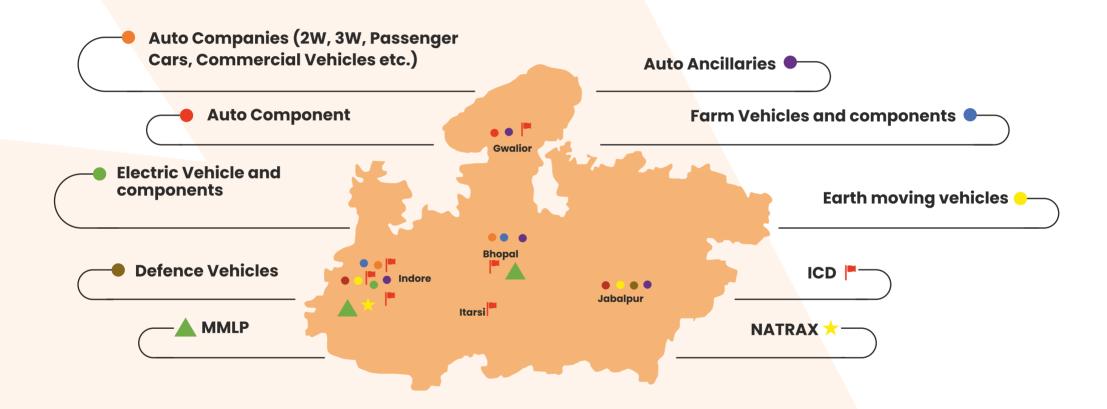
4,500 Ha.
Pithampur Auto
Cluster Employing
25,000+ People

US\$1.8 Bn Total Investment

US \$ 242 Mn Total Exports (Fy22)



# Auto Sector Ecosystem in Madhya Pradesh



NATRAX: National Automotive Test Tracks

Asia's longest High-speed test track, measuring 11.3km in length

14 test tracks

5 Auto specific labs

Test facility for all categories of Vehicles

Tests available for vehicle dynamics











# **Training & Skill Ecosystem**

#### **Automotive Sector Specific Institute**









Sehore









ATITC, Indore



### **Premier Institute**







AIIMS, BHOPAL



IIT, BHOPAL



MANIT, BHOPAL



NLIU, BHOPAL



IIITM, GWALIOR

## **Key Players**







MAHINDRA TWO WHEELERS

































































## **Industrial Promotion Policy**

#### **Key Highlights**

- Investment Promotion Assistance: Tax delinked investment assistance
   upto 40% of investment in plant and machinery
  - ▶ Incentive on Employment generation: Upto 1.5 times
  - ▶ Benefits to Export oriented units: Upto 1.2 times
- Infrastructure Development Assistance for creating power, water and approach road
- ▶ Green Industrialization Assistance for establishing Waste Management Systems like ETP, STP, ZLD, etc.
- Provision for Power Tariff Rebates and Electricity Duty Exemptions
- Reimbursement of Patent charges
- Incentives on offering employment to person with disabilities
- Customized package available for investments for all mega scale industrial units
- Special Package for Electric Vehicles





### Notes



### Notes



### Contact Us

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